AARAMBH Event Report

Name of Society: Enactus Thapar   **Academic Session: 2024-2025**

Semester: July-December 2024

a) **Name of the Event/Activity.**

   AARAMBH 2024

b) **Start Date, End date and Venue of the Event.**

   30th August-8th September

   Venue- Tan Audi, Activity space 1/2, C-hall, Main Audi

c) **Number of the members in the organizing team.**

   70

d) **Number of the participants**.

   Sustainathon-140

   Synergy Spark – 140

   Startup foundry – 55

   Panel discussion – 400-450

e) **Description of the event (Not less than 500 words).**

   In late August and early September, Enactus Thapar hosted a series of intellectually stimulating events under their flagship entrepreneurship summit, AARAMBH. AARAMBH aims to foster the spirit of entrepreneurship and innovation, providing a platform where students, startups, and thought leaders can come together to tackle real-world challenges and drive meaningful change.

   The first event, Sustainathon, held from August 30th to 31st, was an overnight competition that challenged individuals and teams to solve real-world sustainability problems using case studies provided by top companies. Held at Tan Auditorium starting at 5 PM on August 30th, the competition continued throughout the night, pushing participants to work under time pressure while developing innovative solutions. The event culminated with pitching sessions at Tan Auditorium on August 31st from 2 PM to 6 PM, where teams presented their solutions to a panel of judges. Sustainathon attracted a total of more than 140 participants, all eager to engage in brainstorming and problem-solving sessions aimed at addressing sustainability challenges. The event not only provided valuable hands-on experience but also encouraged collaboration and teamwork among participants.

   Synergy Spark was held from September 7th to 8th, catered specifically to Thapar students. This overnight hackathon provided a unique platform for participants to solve product management problems. The event was designed to teach participants how to transform ideas into profitable business ventures and offered a hands-on learning experience in the world of startups and entrepreneurship. The hackathon kicked off at Tan Auditorium at 5 PM on September 7th and ran through the night, concluding at 9 AM the following morning. Final presentations and pitching sessions took place in Tan Auditorium on September 8th. With around 140 students participating, Synergy Spark encouraged them to explore product management concepts and think about how to turn innovative ideas into successful businesses.

One of the major highlights of AARAMBH was the Startup Foundry, held on September 7th. This event, organized in collaboration with IM Punjab and various venture capitalists and incubators. The event provided a platform for both registered and college-level startups to showcase their ideas, secure funding, and receive valuable mentorship from experienced professionals in the industry. The event, which ran from 11 AM to 7 PM in Activity Space and C Hall, drew 55 participants eager to pitch their ideas to investors and gain insights from industry leaders. Startup Foundry was a key opportunity for budding entrepreneurs to refine their business models, making it a crucial part of AARAMBH's mission to nurture innovation and entrepreneurship.

The series of events concluded with a Panel Discussion on social entrepreneurship, held on September 8th at the Main Auditorium from 5:30 PM to 8:30 PM. This event featured distinguished individuals who delivered valuable insights into how entrepreneurial ventures can address social issues and make a positive impact on society. With an upwards of 400 attendees, the Panel Discussion provided students with a deeper understanding of the role of social entrepreneurship in today's world and how businesses can drive meaningful social change.

Through these events, organized by Enactus Thapar under AARAMBH, the summit created a vibrant atmosphere of learning, collaboration, and innovation. The summit's focus on sustainability and social impact ensured that students not only think about how to build successful businesses but also how to make a positive difference in the world.

f) **Images of the event in JPEG format**.